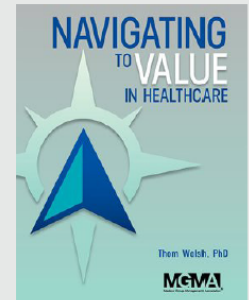


## NAVIGATING TO VALUE

Navigating to Value is a 2-hour interactive presentation led by expert facilitator and author, Dr. Thom Walsh. Sessions are designed to help healthcare delivery teams build enthusiasm and learn techniques to address their most pressing challenges. Using input from the host organization's senior leadership, Dr. Walsh and his team custom-craft the content to align with the organization's mission, culture, pursuits, and challenges. While each engagement is unique, common themes typically include addressing variation in the delivery of care, discovering what matters most to patients, leveraging data, and applying leadership and governance strategies.



## ABOUT US

Cardinal Point Healthcare Solutions helps organizations define and implement high value healthcare strategies. Our proprietary approach combines proven systems engineering principles with our staff's unique experiences and lessons learned in healthcare, aviation, and other industries where safety, security, and reliability are paramount. The result is comprehensive solutions consisting of people, processes, and technology aligned to the four cardinal points of healthcare: outcomes that matter to patients, clinical operations, business operations, and regulatory compliance.

Thom Walsh, PhD is the author of *Navigating to Value in Healthcare* and a founding member of Cardinal Point. Dr. Walsh is known as an exceptional mentor and educator. He has extensive clinical, research, teaching, and consulting experience. His work has produced measurable impacts in private practices, academic medical centers, and military treatment facilities. His writing on ethical leadership, patient-reported outcome measures, healthcare costs and utilization, and shared decision making have appeared in numerous publications, including the *BMJ*, *JAMA*, *Spine*, *The Journal of Healthcare Management*, *Forbes*, *The New America Foundation*, and *The Atlantic*.

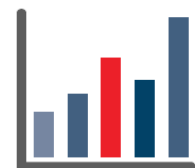
**ADDRESSING VARIATION**  
in the delivery of healthcare to promote activities contributing to desired outcomes



**DISCOVERING WHAT MATTERS**  
most to patients through patient reported outcomes, shared decision making, and motivational interviewing



**LEVERAGING DATA**  
to rapidly improve outcomes for individual patients and targeted populations



**APPLYING LEADERSHIP AND GOVERNANCE STRATEGIES**  
to accelerate organizational learning and ensure changes endure



No booking or facilitation fee required. Simply reimburse the facilitator's travel costs.

Facilitator availability is limited. Consider registering your session today at [www.cardinalphs.com/navigating-to-value](http://www.cardinalphs.com/navigating-to-value) or via [Info@CardinalPHS.com](mailto:Info@CardinalPHS.com).