

Cardinal Point Healthcare Solutions and McCrystal Group are pleased to announce they have teamed up to offer keynote speeches, roundtable sessions, and panel discussions. During the events, authors Dr. Thom Walsh and Chris Fussell share their insights on how organizations can leverage the excellence found in a small team to drive and scale improvement enterprise-wide.

Events can be tailored to all levels of an organization and are well suited for healthcare organizations seeking to enhance shared knowledge, shared language, and collaboration.

**Book your event today by contacting: [info@CardinalPHS.com](mailto:info@CardinalPHS.com) | <http://cardinalphs.com/>**



Cardinal Point

**Thom Walsh, PhD**

*Navigating to Value in Healthcare*

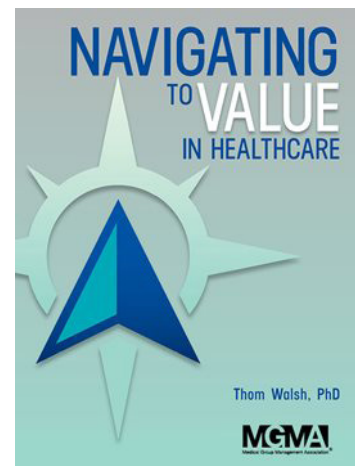
Thom Walsh, PhD is the author of *Navigating to Value in Healthcare* and a founding member of Cardinal Point. Dr. Walsh has extensive clinical, research, and consulting experience and his writing on ethical leadership, patient-reported outcome measures, healthcare costs and utilization, and shared decision making have appeared in numerous publications, including the *BMJ*, *JAMA*, *Spine*, *The Journal of Healthcare Management*, *Forbes*, *The New America Foundation*, and *The Atlantic*.

In *Navigating to Value*, you will learn how to create systems and processes that help to leverage data and propel your organization's transition to value-based care. You will find valuable details on:

- Harnessing variation
- Patient reported outcome measures
- Fast and frugal cost allocation techniques
- Governance and oversight structures that promote organizational learning

"Walsh's unique perspective arises from his wide-ranging experience innovating across healthcare disciplines... 25 years that extend from front line service delivery to path breaking scholarship. This book is hard hitting and imminently practical."

- Chris Trimble, Author of *The Other Side of Innovation* and five additional books on innovation



McCrystal Group

**Chris Fussell**

*One Mission How Leaders Build a Team of Teams*

Chris Fussell is a former Navy SEAL Officer and Managing Partner at McCrystal Group, an elite advisory services firm that improves the performance of organizations by building adaptable teams capable of solving the world's most complex leadership challenges. In addition to being a New York Times bestselling author, he regularly does media interviews, gives keynote speeches, and presents to business leaders at roundtables and panels.

Chris is the author of the new book *One Mission: How Leaders Build a Team of Teams*. This practical guide will help leaders in any field:

- Build a single aligning narrative for all teams across the organization
- Eliminate excessive bureaucracy
- Create liaison networks to enable collaboration between different silos
- Define decision spaces to encourage empowered execution within teams

"Chris Fussell is one of the most dynamic thinkers of our day. His ideas and his perspectives have challenged many of my own assumptions and pushed me to think bigger. I'm smarter because of Chris Fussell. Read this book!"

- Simon Sinek, Optimist and Author of *Start With Why*

